



Allen Eagle Touchdown Club 2008 Football Season Parent Information Packet

Dear Escadrille Parents,

Welcome to the start of the 2008 Football Season! We are the Touchdown Club which is the booster club supporting the Allen Eagles. The Touchdown Club is in full swing preparing the football program for the 2008 football season. This mailing contains information so you can commemorate this year of high school by showcasing your child in the 2008 Football Program. The program is a high-quality publication that is more than a football program -- it is a keepsake that you will have forever. Last year our program featured a fold-out picture of the Escadrille that was very high quality and very positively received.

There are two ways for underclassmen to be featured in the football program. These are through the "Parent Spirit Ads" that are available to **ALL** Escadrille members. The Parent Spirit Ads include both the "Accolades For Eagles" for \$15 and "Shout Out" ads for \$75. Details of each are below. Both are great ways to show your Eagle spirit!

1. First, all Allen Eagle Escadrille parents, grandparents, siblings and friends are encouraged to purchase an "Accolades for Eagles" spirit message. The cost is only \$15. You fill in the message you want to share with your favorite Eagle (freshmen on up to seniors), and we'll print your message in the program. Don't pass up this chance to wish them good luck on the season and tell them how proud you are of their accomplishments.
2. For an even bigger impact, you can include a picture of your Eagle along with a message from you in a 1/8 page (business card size) "Shout Out" ad for \$75. You supply us with a picture of your student and the message you'd like to appear next to it. We'll take care of the design layout for you at no charge. Mail the completed Shout Out ad contract form and your payment to the AHS Athletic Facility. Please email the image to esparza1210@gmail.com with "Shout Out – last name" in the subject line. If you are unable to submit your items via e-mail, you may mail your documents with the order form to the AHS Athletic Office. (See order form)

For parents of **Seniors**, you have the privilege of purchasing "**Senior Ads**" that are not available to underclassmen. These are the larger ads (1/4 page, 1/2 page, or a full page) that can be in color or black/white that are purchased by parents. Your ad can honor just your child, or you may choose to go in with other families and purchase an ad including a group of friends. This is a wonderful way to honor the hard work, dedication, and amazing efforts of these senior members. If you need help with your design layout for your senior ad, our professional graphic artist will assist for a small fee. See the Digital Art guidelines for more information.

The deadline for ordering is **June 20th, 2008** so please consider ordering soon. We would love to have as many of our amazing Escadrille members featured as possible! If you have any questions, please see the contact information on the order forms. Thanks for your support!

Sincerely,

Ray DeLeon
Allen Touchdown Club President